



## **STARFIRE SPORTS BRACKET CHALLENGE OFFICIAL RULES**

**1. SPONSOR; PROMOTERS:** These are the official rules (the "Official Rules") for the Starfire Sports World Cup Bracket Predictor (the "Promotion"). The Promotion is sponsored and administered by Starfire Sports (the "Sponsor"). To the extent any advertisers are associated with the Promotion; each such advertiser shall be deemed a "Promoter" for purposes of these Official Rules.

**2. DESCRIPTION OF PROMOTION:** The 'Contest' is an invitation for individuals to participate, of their own free will, by picking winners of 2015 Women's World Cup matches. The 'Contest' begins June 6, 2015 and ends on July 5, 2015. The person(s) with the most correct picks resulting in the highest score will win the grand prize. (For a list of all prizes, please see official Starfire Sports prize list.)

**3. ELIGIBILITY:** The Promotion is open only to legal residents of the fifty (50) United States and Washington, D.C., Mexico, United Kingdom, and Canada (excluding Quebec), who are eighteen (18) years or older, or age of majority in their jurisdiction, as of the date of entry, and are valid members of Starfire Sports during the contest period of June 6<sup>th</sup>, 2015 through July 5<sup>th</sup>, 2015. Employees of (i) Starfire Sports or its parent or affiliated companies, or (ii) any entity directly connected with the development, implementation or marketing of this Promotion, and the immediate family (spouse, parents, siblings and children) or household members of each such employee are not eligible. This Promotion is void in all U.S. Territories (e.g., Guam and Puerto Rico) and Foreign Territories not specifically included herein and where prohibited by law. Participation in the Promotion constitutes Entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions. The decisions of the Sponsor regarding all matters relating to the Promotion are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein. From all eligible entries received, the winners will be determined based on their ability to accumulate the most points in this Promotion during the 2015 FIFA Women's World Cup (the "Tournament").

**4. TIMING:** The Promotion begins on Saturday, June 6, 2015 at the scheduled kickoff of the first matchday of the Tournament and ends on

Sunday, July 5, 2015 at the completion of the Final match of the Tournament (the "Promotion Period"). For purposes of these Official Rules all times are Eastern Time ("ET").

**5. HOW TO ENTER:** No purchase necessary. All Starfire Sports members will be emailed a link to the 'Contest' hosted by RunYourPool.com. Starfire Sports has created a 'Pool' called "Starfire Sports Bracket Challenge." Entrants will be given details on how to enter the 'Contest.' RunYourPool.com requires each participant to create and register your email and contact information. Starfire Sports does not gain access to or use any personal information used to enter the 'Contest' from RunYourPool.com. See additional entry rules on the Starfire Sports 'Contest' page at <http://www.starfiresports.com/2015-world-cup-bracket-challenge/>.

## **6. HOW TO PLAY:**

a. General. The objective of the Promotion is to accumulate the most points by correctly ranking each of the four (4) teams within each of their eight (8) groups during the group stage, and then selecting the "winning pick" for each of the fifteen (15) knockout stage match-ups associated with the Tournament. Note the 3rd Place match (i.e., the consolation game) is NOT included in the Scoring.

b. How to make your selections. You may enter your selections online by following the instructions in the How to Play section of the Promotion.

c. Scoring. A correct pick is scored as such:

Group Stage: 1 point per correct ranking  
Round of 16: 1 point per correct pick  
Quarterfinals: 2 points per correct pick  
Semifinals: 4 points per pick  
Final: 8 points per pick

## **Maximum Points Breakdown:**

Total Max Possible Points = 56

Group Stage: 24 points  
Round of 16: 8 points  
Quarterfinals: 8 points  
Semifinals: 8 points  
Final: 8 points

In the event a Tournament match does not occur (e.g., due to cancellation) no points will be awarded.

d. Locktimes. All Group Stage rankings will lock at the scheduled start time of the Tournament currently scheduled for Saturday, June 6, 2015. All Knockout Stage picks will lock at the scheduled start time of the Round of 16 currently scheduled for Saturday, June 20, 2015. Your Group Stage rankings and Knockout Stage picks must be submitted, received and recorded by Sponsor's computer by the scheduled locktimes. Selections submitted after the deadlines are considered invalid. Sponsor's computer is the official time-keeping device for this Promotion.

e. Ties. Entrants may, but are not required to, submit answers to one (1) tiebreaker question to be used for tiebreaking purposes only. The question is "How many total goals will be scored during the championship match?" If no answer to a tiebreaker question is submitted for an entry, it is given a default prediction of zero (0). It is possible for a default prediction to break a tie. How are the ties broken? The pool of tied entrants is reduced until only one (1) potential winner remains by applying the rules below in the order listed. However, Sponsor may, in its sole discretion, elect not to break a tie and instead to award the 1st Place Prize to all eligible winners then remaining after applying one (1) or more tiebreaker rules. In all cases, an entry that does not win a tiebreaker is eliminated from consideration for the prize:

If more than one entry has the smallest total difference, those entries go on to the next tiebreaker:

Tiebreaker #1 - The predicted number of total goals scored in the final match is compared to the actual number of total goals scored in the final match. The entry with the smallest total difference is considered the winning entry.

Tiebreaker #2 - Number of points scored in the Finals.

Tiebreaker #3 - Number of points scored in the Semifinals.

Tiebreaker #4 - Number of points scored in the Quarterfinals.

Tiebreaker #5 - Number of points scored in the Group Stage.

Tiebreaker #6 - The entrant whose date of entry creation was recorded in the system the earliest.

In all cases, an entry that does not win a tiebreaker is eliminated from consideration for the 1st (or 2nd) Place Prize.

f. Umpires and referees. The decisions of the referees officiating the matches shall be final and binding regarding the outcome and scoring of aforementioned match.

**8. NO ENTRY FEE.** There is no entry fee required to participate in the

Promotion. ONE (1) ENTRY PER PERSON/ PER UNIQUE RUNYOURPOOL.COM USER ACCOUNT (REGARDLESS OF THE NUMBER OF EMAIL ADDRESSES OR REGISTERED MEMBER ACCOUNTS). Only entries received online in accordance with these Official Rules will be accepted. No other forms of entry - fax, mail, email, or other - will be accepted. Entry materials/data that have been tampered with or altered are void. Winners will be determined on or about July 5, 2015.

## **9. PRIZES:**

a. Prizes. Sponsor will award one (1) of each of the following prizes to the Entrants who accumulate the most points during the entire Promotion Period (and wins any pending tiebreaker):

**1st Place:** One 2014 World Cup match ball signed by DeAndre Yedlin and Clint Dempsey, and one Sounders Women scarf signed by the 2012 Sounders Women team

**2nd Place:** A 2014 World Cup poster pack, including posters for Argentina, Italy, England, and USA

**3rd Place:** Youth or adult party package, which includes use of our party room for 2.5 hours, 1.5 hours on an indoor field, and a meal catered by Zaw Pizza (3 large pizzas, 3 pitchers of soda)

**4th Place:** An adidas travel bag, hooded sweatshirt, soccer ball and hat

**5th Place:** A Sounders FC t-shirt and hat

c. Odds. Odds of winning prizes depend on the total number of eligible entries received.

d. Substitution; Taxes; Prize Restrictions. No cash or other prize substitution, assignment or transfer of prize permitted, except at Sponsor's sole discretion due to prize unavailability. Sponsor reserves the right to substitute a prize with one of comparable value or greater value (e.g., Sponsor may opt instead to award the cash equivalent, of any prize in lieu of the prize itself). THE WINNER IS SOLELY RESPONSIBLE FOR ALL TAXES, INCLUDING BUT NOT LIMITED TO FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE. Prizes awarded in the form of Starfire Sports credits can only be used for future purchases at Starfire Sports. Credits are NOT redeemable/exchangeable for cash. Other restrictions may apply.

e. Notification. Potential winners will be notified via email (or overnight mail) sent within fifteen (15) business days following the end of the Promotion Period. It is the sole responsibility of the entrant to notify the Sponsor during

the Promotion Period if his or her e-mail address has changed. Any prizes not claimed within fourteen (14) days of notification will be forfeited.

f. No Warranty. Entrants acknowledge that Sponsor, Presenters and each of their respective agencies or related companies have not made nor are in any manner responsible for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality.

**10. ENTRY ERRORS/ NO RETURN OF ENTRIES; DISPUTES.** Neither Sponsor nor Promoters are responsible for lost, late, incomplete, damaged, stolen, invalid, unintelligible or misdirected entries, which will be disqualified. Neither Sponsor nor Promoters are responsible for any unavailability of or interruptions to any service or equipment used in connection with the Promotion, including, without limitation, (1) interruptions to any network, server, Internet, website, telephone, satellite, computer or other connections (2) failures of any telephone, satellite, hardware, software or other equipment, (3) garbled, misdirected or jumbled transmissions, or traffic congestion, or (4) other errors of any kind, whether human, technical, mechanical or electronic, or (5) the incorrect or inaccurate capture of entry or other information or the failure to capture any such information.

Once submitted, entries become the sole property of Sponsor and will not be acknowledged or returned. In the event of a dispute as to any entry, the authorized account holder, i.e., natural person, of the email address used to register will be deemed to be the registrant. Potential winners may be required to show proof of identification. Sponsor may require that the potential winner provide proof that he/she is the authorized account holder of the e-mail address and/or password associated with the winning entry.

**11. POTENTIAL WINNERS.** ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL. SPONSOR SHALL SOLELY DETERMINE ANY FORM OF VERIFICATION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIBIGILITY AND THE POTENTIAL WINNING ENTRY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS, AFFIDAVITS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY ENTRY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON MAY BE DEEMED A DEFECTIVE ENTRY AND VOID.

Potential winners will be notified via email (or overnight mail) sent within fifteen (15) business days following the end of the Promotion Period. It is the sole responsibility of the entrant to notify the Sponsor during the Promotion Period if his or her e-mail address has changed.

A potential winner may be disqualified and an alternate potential winner will be selected (i.e., the next highest scorer) if (i) he/she does not comply with these rules (or is otherwise determined to be ineligible), (ii) he/she does not respond to the prize notice within fourteen (14) days of its transmission (or receipt, if mailed), or if the emailed prize notice, after three (3) attempts, is returned as undeliverable, or (iii) the prize is undeliverable for any reason. If Sponsor notifies, or seeks to deliver a prize to or otherwise attempts to contact an alternate potential winner, and such alternate potential winner is subsequently disqualified then Sponsor shall use its reasonable business judgment to determine, in its sole discretion, the disposition of the prize (e.g., may choose another alternate potential winner in a manner consistent with these rules or donate the prize to another entity, at its sole discretion).

Winning a prize is contingent upon fulfilling all requirements set forth herein. Winners are solely responsible for any and all expenses, relative to participation in the Promotion (including acceptance of any prize) not specified herein.

**12. AFFIDAVIT OF ELIGIBILITY/LIABILITY RELEASE.** As a condition of receiving a prize, potential winners may be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and, except where prohibited, a Publicity Release, within fifteen (15) days of the date stated on the prize notice.

Except where prohibited, participation in this Promotion constitutes winner's consent to Sponsor's and Promoters', and any of their respective agents' use of winner's name, likeness, voice, opinions and biographical information for publicity, advertising, trade or promotional purposes in any media or manner, now known or hereafter devised, worldwide, without further payment, consideration, notice or approval.

**13. CONDITIONS OF PARTICIPATION.** Participation constitutes entrant's full and unconditional agreement to these official rules and to Sponsor's decisions. The decisions of the Sponsor in regards to all matters of this Promotion are final and binding.

Sponsor reserves the right in its sole discretion, to modify, cancel, terminate, and/or suspend the Promotion and to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Without limiting the foregoing, Sponsor may lock out an entrant who, in Sponsor's sole judgment, has been disqualified, has questionable eligibility or is otherwise ineligible to enter. **CAUTION: A PERSON WHO ATTEMPTS DELIBERATELY TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION OR TO ALTER OR DAMAGE A WEBSITE MAY BE SUBJECT TO CIVIL AND/OR CRIMINAL PENALTIES AND FINES; AND**

SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Without limiting the foregoing, Sponsor may modify, cancel, terminate, and/or suspend the Promotion if, in the Sponsor's sole opinion, an incident of any kind occurs to corrupt or impair the administration, security, integrity, fairness or play (as intended) of the Promotion, including without limitation: (a) viruses, bugs, unauthorized human intervention, fraud or technical failure; or (b) earthquake, flood, fire, storm or other natural disaster, act of God; or (c) labor controversy or threat thereof, civil disturbance or commotion, disruption of the public markets, war or armed conflict (whether or not officially declared). In the event that the Tournament is postponed, terminated early, or cancelled for any reason (such as a strike or lockout), Sponsor reserves the right to award prizes based on scores at the time the Tournament is disrupted, or to cancel, modify or suspend the Promotion at its discretion. In the event of a cancellation or termination by the Sponsor the entrant who has accumulated the highest point total (and who wins any pending tiebreakers) at the time of any said action will be awarded the prizes, or the prizes will be awarded in such other manner deemed fair and appropriate by Sponsor.

**14. RELEASE AND INDEMNITY.** By participating in this Promotion or receiving a prize, entrants (and in particular, winners) agree to release and to indemnify and hold harmless Sponsor, Promoters, and each of their respective related companies, and all of their respective officers, directors, employees and agents (collectively, the "Released Parties") for any liability, injury, death, loss or damages to entrant or any person or entity, including without limitation damage to personal or real property, caused in whole or in part, directly or indirectly, by participation in this Promotion (or related activities) or the acceptance, possession or use/misuse of a prize.

**15. GAMBLING PROHIBITION.** This Promotion is strictly for entertainment purposes and may not be used in connection with any form of gambling.

**16. LIMITATIONS OF LIABILITY.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment, hardware, software or programming associated or used with the Promotion; (2) technical errors, defects, delays or failures of any kind, including without limitation malfunctions, interruptions or disconnections in communications lines, Internet or website access, hardware or software; (3) digital or electronic disruptions, e.g., viruses or other security breaches; (4) unauthorized human intervention, e.g., hacking; (5) technical or human error which may occur in connection with any aspect of the Promotion; (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion, access to, copying or

downloading materials from ESPN.com, starfiresports.com or any other website, or receipt or use of any prize.

**16. DISPUTES/CHOICE OF LAW.** Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in King County, Washington; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Washington State law, without reference to Washington's choice of law rules, governs the Promotion and all aspects related thereto.

**18. PRIVACY.** Personally identifiable information that is submitted by entrants as part of this Promotion will be used to administer the Promotion, select prize winners and fulfill prizes, and will be treated in accordance with Sponsor's privacy policy accessible on its website at starfiresports.com.

**19. OFFICIAL RULES; WINNERS LISTS.** For a copy of the Official Rules and/or list of winners, mail a self-addressed stamped envelope to the address below. Requests must be received within thirty (30) days following the end of the Promotion (i.e., by August 5, 2015).

**Starfire World Cup Bracket Challenge**  
c/o Starfire Sports Marketing Department  
14800 Starfire Way  
Tukwila, WA 98188

**20. ADDRESS; COPYRIGHT.** Sponsor is responsible for the Promotion and awarding of prizes. Sponsor's address is 14800 Starfire Way, Tukwila, WA 98188. The Promotion and all accompanying materials are copyright (c) Starfire Sports.