

Marketing & Content Intern – Starfire Sports

Hours: 15–20 hours per week

Schedule: Primarily weekday evenings, approximately 4:00–10:00 p.m., with weekend shifts as needed

Compensation: \$23.00 per hour

Internship Term: Fall 2026 (late September through early December)

Our Mission

To deliver inclusive, world-class sports experiences and educational programs that inspire, encourage, and empower youth and families in our community.

Position Summary

Starfire Sports is seeking a motivated, creative, and reliable Marketing & Content Intern to join our team for Fall 2026.

This part-time position provides hands-on experience in sports marketing, photography, videography, social media, and digital content creation. The primary focus of the role is to capture the energy and experience of Starfire's programs through high-quality photography and short-form video, particularly during weekday evenings and weekends when much of our programming takes place.

Key Responsibilities

Photography & Content Capture

- Capture a high volume of high-quality, social-media-ready photos across Starfire's youth classes, leagues, indoor soccer programs, and other programming.
- Organize and upload media so that content can be easily accessed and used by the marketing team.

Social Media Content

- Provide a consistent supply of photos and short-form video that can be used across Starfire's social media channels.
- Assist with content creation for Instagram, Facebook, TikTok, YouTube, and other platforms as appropriate.

- Research current social media trends and identify opportunities to adapt relevant trends to Starfire's brand.

Independent On-Site Coverage

- Work independently during evening and weekend programming to capture assigned content.
- Follow a daily or weekly content plan established by the Marketing Specialist.
- Be flexible and responsive to changes in Starfire's programming schedule.

General Marketing Support

- Assist with photo selection, basic editing, and content organization.
 - Support marketing campaigns and special projects as needed.
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Qualifications

- Current college student or recent graduate pursuing a degree in Marketing, Advertising, Communications, Digital Media, Photography, or a related field.
- Strong interest in photography, social media, digital content, or sports marketing.
- Comfortable working independently and taking direction from a supervisor.
- Familiarity with major social media platforms and current content trends.
- Comfortable working evening and weekend hours.

Preferred Skills

- Photography experience and familiarity with digital cameras.
- Experience creating content for Instagram, TikTok, YouTube, or other social platforms.
- Basic photo and video editing skills.
- Personal camera equipment is preferred but not required.