

Marketing Intern - Starfire Sports

- Hours: 15–20 hours per week
- Schedule: Primarily weekday evenings and weekends as needed
- Compensation: \$23.00 per hour
- Internship Term: May 2026 – September 2026

Our Mission

To deliver inclusive, world-class sports experiences and educational programs that inspire, encourage, and empower youth and families in our community.

Position Summary

Starfire Sports is seeking a motivated and creative Marketing Intern to join our team for the summer. This part-time position offers hands-on experience across multiple areas of sports marketing, including social media management, photography, videography, and content creation.

The ideal candidate is organized, proactive, detail-oriented, and passionate about storytelling through digital media. This role is well-suited for someone looking to build a strong portfolio while gaining real-world experience in a dynamic sports environment.

Key Responsibilities

- Capture high-quality photos, videos, and occasional interviews across all Starfire programming, including soccer classes, leagues, STEM classes, tournaments, and special events
- Organize, catalog, and upload media files for marketing and social media use
- Assist in managing and publishing content across Starfire's social media platforms (Facebook, Instagram, X, YouTube, and TikTok)
- Brainstorm creative content ideas and research current social media trends (Reels, posts, stories, highlights, promotions)
- Support basic video editing and photo selection for marketing campaigns
- Assist with general office and marketing tasks as needed (printing, laminating, filing, event prep, etc.)

Qualifications

- Current college student or recent graduate pursuing a degree in Marketing, Advertising, Communications, or a related field
- Strong written and verbal communication skills
- Familiarity with major social media platforms and content trends
- Ability to work independently, take initiative, and manage time effectively

- Proficiency in Microsoft Office
- Strong organizational skills and attention to detail

Preferred Skills

- Experience with Canva
- Experience with Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro)
- Basic photo and video editing experience
- Personal camera equipment (preferred but not required)