



IMPACT REPORT 2024





2024 AT STARFIRE

1.1 Million

In 2024, people visited Starfire more than 1.1 million times to play, learn, compete, and connect. With our partners, we turned those visits into moments of joy, growth, and opportunity—for every player, learner, and fan.



WHO WE ARE

Starfire began with a bold vision in 2003: to create a place where youth and families could grow, connect, and thrive—regardless of income or background. Today, that vision lives on stronger than ever.

Starfire is a nonprofit social enterprise rooted in Tukwila, Washington that provides inclusive programs in soccer, STEM education, and mentorship to families across the Puget Sound. Our world-class facility is more than fields and classrooms—it's a gathering place, a launching pad, and a second home for thousands of kids and families.



WHAT WE DO: POWERED BY PARTNERSHIP

At Starfire, we believe that real change happens when we work together. That's why our greatest strength isn't just our campus or our programs—it's the powerful network of partners, coaches, educators, families, and community organizations who help us expand what's possible for every child we serve.

Together, we've created a place where youth can grow stronger, smarter, and more connected—on the field, in the classroom, and beyond.



In 2024 at Starfire:

65,000+

YOUTH TRAINED, DEVELOPED AND GREW IN SPORTS

30+

YOUTH TOURNAMENTS & JAMBOREES
WERE PLAYED

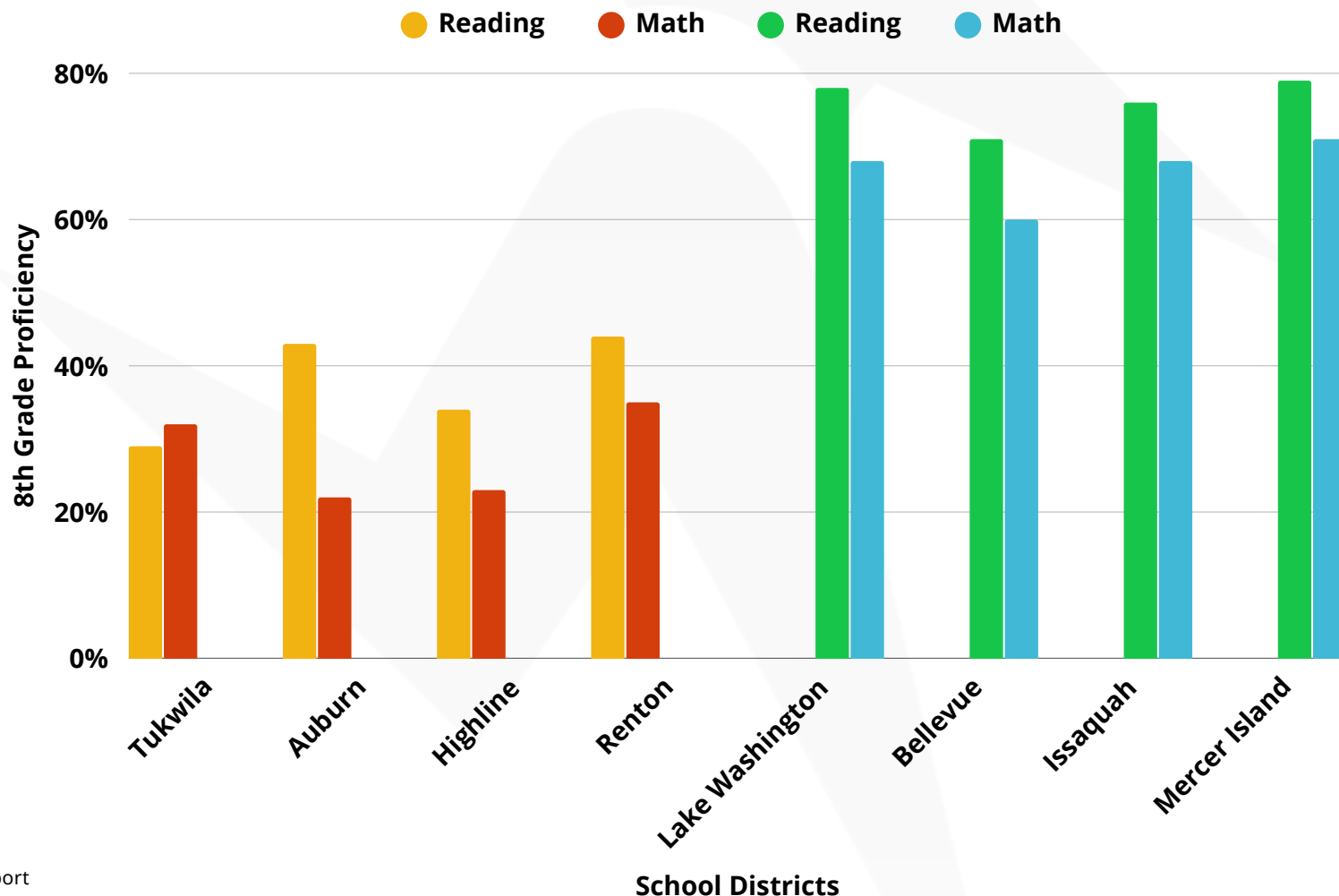
1500+

YOUTH ATTENDED CAMPS

WHY WE DO IT



Tukwila—home to Starfire and one of the most diverse cities in Washington—is a community where 78% of students qualify for free or reduced lunch. Fewer than 35% of 8th graders meet math proficiency standards in the South King County school districts we serve. In contrast, nearby better-resourced districts have significantly higher rates of proficiency.



BUILDING COMMUNITY



Soccer is the universal language that connects our community where over 1/3 of the youth speak a language other than English in their homes. Starting with soccer we inspire, encourage, and empower youth and families and work to create a more inclusive community.



TOURNAMENTS AND LEAGUES



In 2024, Starfire hosted tournaments, jamborees, and leagues, along with soccer classes, academies, and camps.

We proudly welcomed the NWAC Men's and Women's Soccer Championships as well as several college scouting events, giving top athletes a platform to shine.

Leagues at Starfire draw players from all walks of life—from Boeing employees to local residents—creating community that returns week after week and year after year.



SHE CAN PLAY CAMP



In 2024, we partnered with PacNW Soccer Club to host the She Can Play Camp—an all-girls soccer experience led by professional and collegiate female coaches. It wasn't just about drills and games—it was about showing girls they belong in every part of the game, from the field to the front office.

“My favorite part of camp was my coach, who plays for the UW Huskies...I don't care if my coach is a boy or a girl, but I'm happier when it's a girl!”

— Alexis, 9-year-old on PacNorthwest's
Girls 2015 Maroon Team



PARTNER SPOTLIGHT

Dragons FC



Since 2014 Starfire has supported Dragons FC, a soccer club in South Seattle's Beacon Hill neighborhood. **Dragons FC's players are primarily first-generation youth from Latin America and Africa** and 98% of the youth aged 7-17 who play on the Dragons are **economically disadvantaged**.

To date, Starfire has donated field time, league fees, and tournament event fees to the Dragons FC club totaling \$1.23 million.



STARFIRE ACADEMY



Our Academy programs offer year-round enrichment through soccer and STEM education.

Soccer Academy

A place for kids 18 months to 12 years old to move, connect, and build confidence. Our soccer program fosters joy, teamwork, and resilience—helping kids find belonging on and off the field.

STEM Academy

Many K-6th grade students do not have access to quality STEM education. Our STEM classes spark curiosity and build confidence through hands-on learning in coding, engineering, and environmental science.

975+

YOUTH PARTICIPATED IN OUR
ACADEMY PROGRAMS

250%

MORE FAMILIES REQUESTED
FINANCIAL AID SINCE 2022

29.5%

OF FAMILIES RECEIVED
FINANCIAL ASSISTANCE



It is a great learning experience and an opportunity to make friends. Coaches are very supportive and have plenty of fun activities.

—Parent of child in soccer and STEM



STARFIRE STEM RESULTS



69%

INCREASE IN ENROLLMENT
FROM 2023

89%

OF PARTICIPANTS MET OR ACHIEVED THE
LEARNING GOALS OF EACH ACTIVITY

100%

OF PARTICIPANTS REPORTED A POSITIVE
AND SUPPORTIVE RELATIONSHIP WITH THEIR
STUDENT MENTORS

77%

OF PARTICIPANTS REPORTED AN
INCREASE IN CONFIDENCE IN LEARNING
STEM SUBJECTS

78%

OF PARTICIPANTS SELF-IDENTIFIED
AS MEMBERS OF UNDERSERVED
COMMUNITIES

55%

OF PARTICIPANTS RECEIVED FINANCIAL
ASSISTANCE FROM STARFIRE SO THAT MONEY
WAS NOT A BARRIER TO OPPORTUNITY





I enjoy interacting with everyone and learning new things I didn't know before. As a STEM mentor, I'm proud to influence the younger generation and our community positively.

—Gio, STEM mentor



GLOBAL SOCCER CAMPS

Bringing world-class coaches to our community



Hosted By:



**REAL
MADRID**



FC BARCELONA



VALENCIA



**ATLETICO
MADRID**



**PARIS SAINT
GERMAN**



PROFESSIONAL SPORTS & EVENTS

Where professional competition fuels youth ambition



SEATTLE REIGN
TRAINING



SEATTLE
SEAWOLVES
HOME STADIUM



TACOMA
DEFIANCE
HOME STADIUM



SEATTLE
SOUNDERS
US OPEN CUP

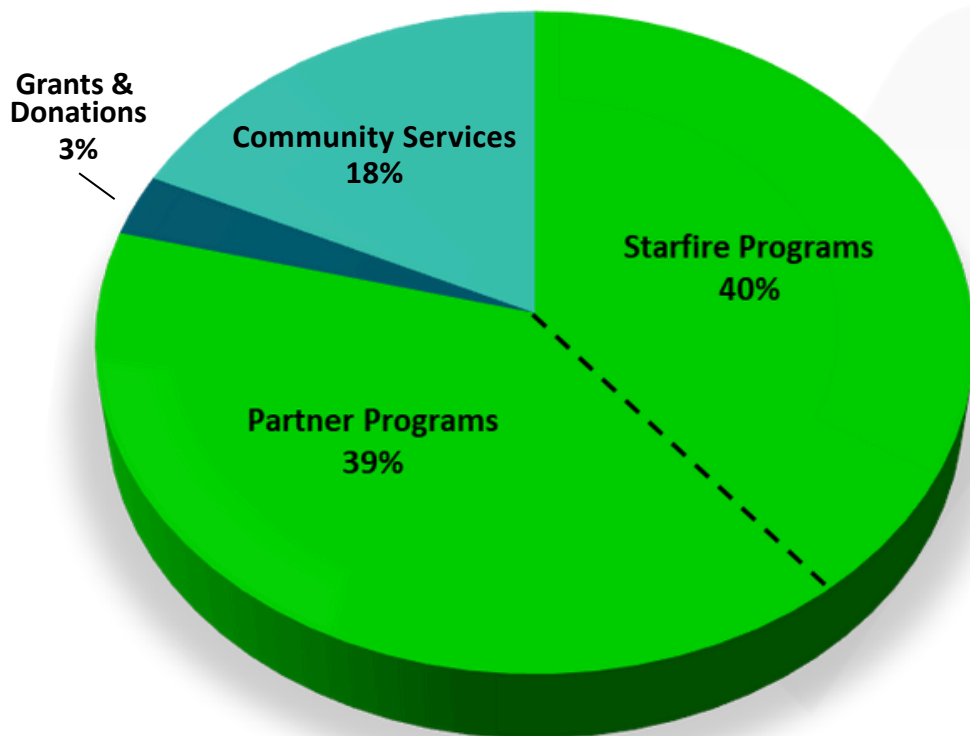
FINANCIALS



Starfire is a nonprofit 501 (c)(3) social enterprise. Through a combination of grants, donations, and earned revenue from programs, we are able to offer financial assistance and make our programs accessible to underserved youth.

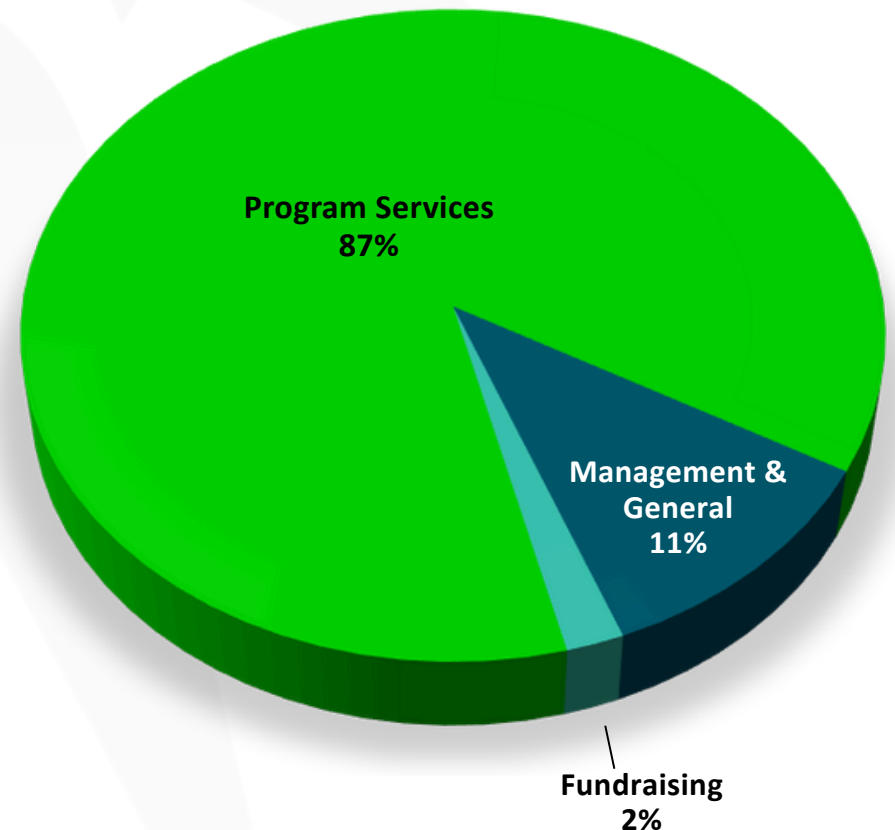
Revenue

\$6,836,154



Expenses

\$6,656,505



THANK YOU TO OUR NONPROFIT PARTNERS



THANK YOU TO OUR PARTNERS & SUPPORTERS





Thank you to our partners, supporters,
donors, and all of our community!

For more information contact:

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